

# UNDERSTANDING VACCINE HESITANCY IN EUROPE

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## Evaluation of the vaccine hesitancy interventions for healthcare professionals

**WP6** - Tiago Correia, Cátia Sá Guerreiro, André Beja & Rita  
Morais



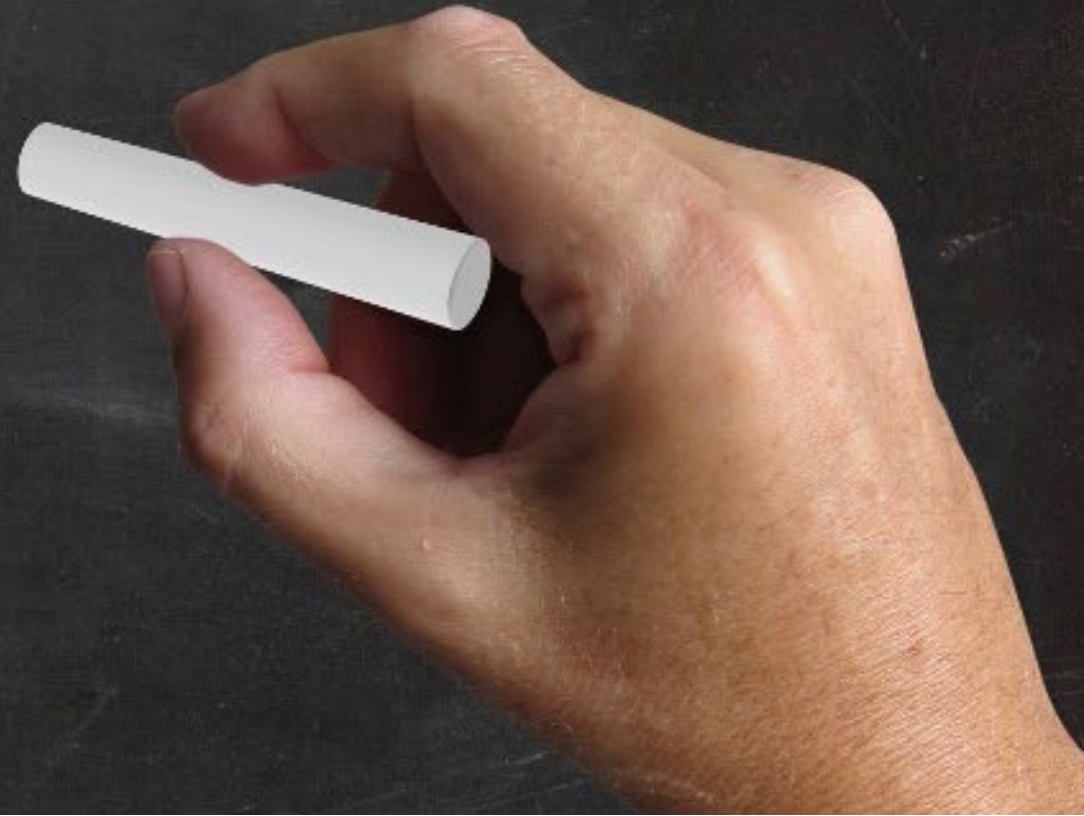
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 965280.

# EVALUATION

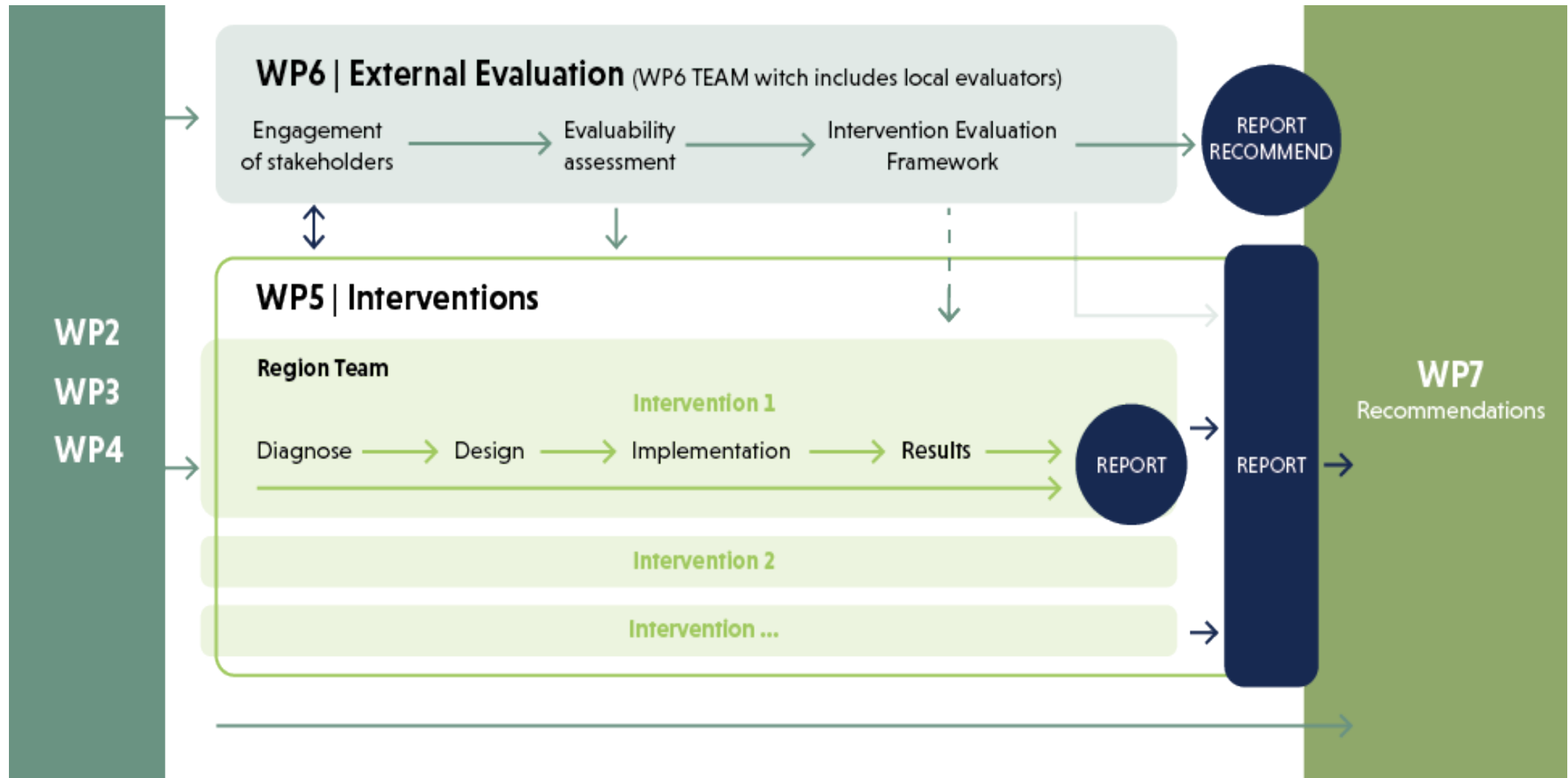
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**Why is that important?**

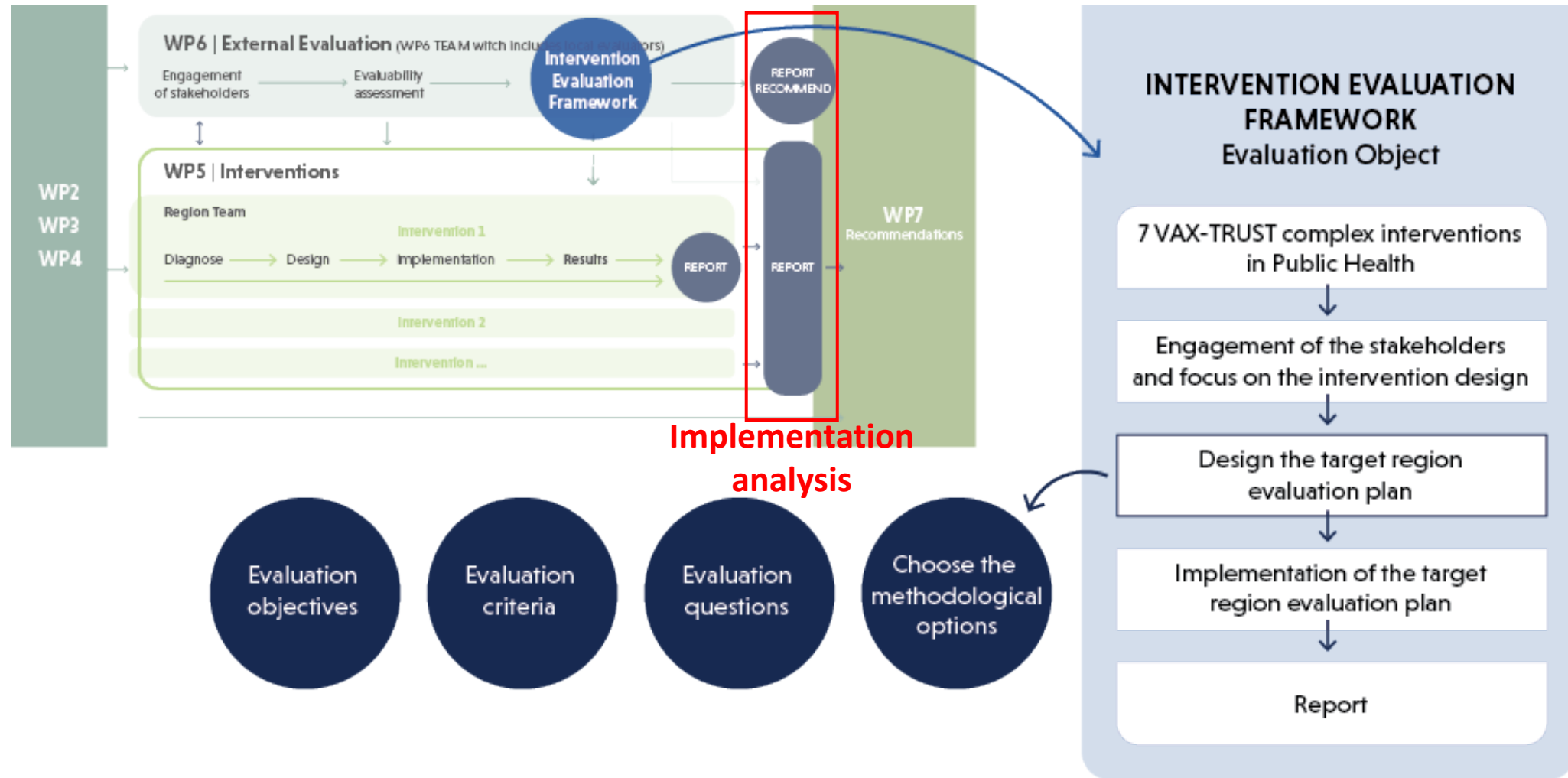
**And when?**



# WP6 evaluation role in the VAX-TRUST Project



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# Lessons learnt from implementation analysis

- For any intervention to be successfully implemented, the **context** in which it takes place must be considered with detail.
- The possibility of evaluating the results achieved is directly proportional to the **measurability of the objectives** set.
- **Evaluability studies** are an important tool for planning an intervention, enabling it to be clarified as to whether it can be successfully implemented and evaluated.
- **Risks** are a reality in these processes and must be considered... **clear mitigation plan** and flexibility.
- Establishing **institutional partnerships** to plan and develop interventions has proved to be an effective strategy.



# Recommendations

**Strategic** recommendations for well design interventions

*e.g. The context in which the intervention takes place must be considered with detail*

**Operational** recommendations for interventions

*e.g. The intervention plan must include a risk mitigation plan*

**Advocacy** recommendations

*e.g. Vaccine hesitancy as a priority in the training of certain segments of the health workforce*



# Thank you!



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